



CHARLOTTE TOUCHDOWN CLUB

2027 Sponsorship Overview(s)

- ❖ **SUPER BOWL SPONSORSHIP** (\$16,000): provides companies a Premium table of (8) for each of the four Speaker Series Luncheons, a Premium table of (8) to the Carolina Panthers Kickoff Luncheon, a Premium table of (10) to the Bronko Nagurski Awards Banquet, and a foursome in the Club's annual Golf Tournament.
- ❖ **PRO BOWL SPONSORSHIP** (\$11,000): provides companies a reserved half-table (4 seats) for each of the four Speaker Series Luncheons, a reserved half-table (4 seats) to the Carolina Panthers Kickoff Luncheon, a reserved table of (10) to the Bronko Nagurski Awards Banquet, and a foursome in the Club's annual Golf Tournament.
- ❖ **ALL-PRO SPONSORSHIP** (\$8,000): provides companies a reserved half-table (4 seats) for each of the four Speaker Series Luncheons, a reserved half-table (4 seats) to the Carolina Panthers Kickoff Luncheon, (4) reserved seats to the Bronko Nagurski Awards Banquet, and a foursome in the Club's annual Golf Tournament.

Pertinent Information:

- ✚ **Luncheon Venue:** Sheraton-Charlotte Hotel.
- ✚ **Sponsorship Dues:** Sponsors have until December 1, 2027 to pay the sponsorship fee in full. Sponsors are also more than welcome to break up the annual sponsor fee in to multiple payments throughout the year.
- ✚ If a potential sponsor is not interested in the **Golf Tournament** (foursome), than just back out \$1,000 from either of the three levels! (*Super Bowl rate would become \$15,000, Pro Bowl rate \$10,000, All-Pro rate \$7,000*)
- ✚ Sponsorships are 80% **Tax Deductible**.